



**A provocative, charismatic, entertaining speaker, who takes organizations, teams, and individuals on transformational leadership journeys of greater professional success and personal fulfillment.**

### **Sampling of Sectors & Companies**

#### **Sectors:**

Healthcare, Pharmaceuticals, Technology, Financial Services, Higher Education, Consumer Packaged Goods, Automotive, and Telecom

#### **Companies:**

GSK, Bristol-Myers Squibb, Kaiser-Permanente, Nasdaq, Capital One, Citi, Bank of America, Boeing, Caterpillar, IBM, Maersk, GM, Audi, Deloitte, EY, Virginia Power, Bloomberg, USDA, Unilever, P&G, Marriott, Sprint, AT&T, Coca-Cola, Appian

## **COGNITIVE DIVERSITY: CRITICAL FOR SURVIVAL & GROWTH IN TODAY'S COMPLEX WORLD**

***If everyone in an organization thinks the same way, talks the same way, and acts the same way, is it an asset or a liability?***

**Definitely a liability.** Lack of cognitive diversity is one of the main reasons why companies dismiss significant threats and discount growth opportunities; everybody agreed they didn't matter.

Talk of diversity is everywhere. But, in most instances, diversity conversations rarely transcend ethnicity, gender, and race. No doubt, these socio-demographic differences are important, but, there is another side to diversity that's just as important, if not more, and that's **cognitive diversity** - differences in how people think, process information, and make decisions. A lack of cognitive diversity can seriously damage the survival and growth of organizations.

**This insightful and provocative keynote is designed to fill this critical void - encourage teams, decision-makers, leaders, and organizations to first recognize cognitive diversity's importance, and then cultivate and nurture it as a mission critical competence. It's one of the best investments they can make in their future wellbeing and prosperity.**

**This boldly different keynote is ideal for:**

- Current and Future Leaders
- All teams - leadership, departmental, cross-functional, multi-country, virtual
- HR, Talent Management, and Diversity professionals

**Three key takeaways for Monday-morning action:**

- Why Cognitive Diversity is a necessity, not a luxury, in a complex, uncertain world
- Core strategies for cultivating and nurturing Cognitive Diversity
- Leveraging Cognitive Diversity to build economically prosperous and emotionally healthy organizations

*For deeper learning, the strategies for cultivating and nurturing cognitive diversity can also be delivered through training and coaching programs, and through facilitated workshops.*

## **Awards & Testimonials**

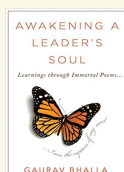
EXECUTIVE AWARDS 2016



**Global Executive Education Specialist of the Year 2016 Award**

"Gaurav is one of the most engaging speakers I've seen ... and I've seen quite a few... This man delivers. You'll be glad you brought him in, and your team will thank you."

"Dr. Bhalla. Gaurav quickly grasps the strategic challenges facing your business, applies his business and marketing acumen to help uncover a slate of relevant solutions, and uses his enthusiasm and people skills to motivate your team to work together for achieving superior business outcomes."



**Gaurav Bhalla**  
Inspiring Soulful Leadership™ Journeys

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